



# KATY RUCKER

## GRAPHIC DESIGNER & PHOTOGRAPHER

### HELLO

I'm Katy Rucker  
Graphic Designer  
& Photographer

### CONTACT

rucker.katy@gmail.com  
www.katyrucker.com  
513.309.9392

### PROFESSION EXPERIENCE

#### Cincy Magazine

February 2015 - March 2020

Art Director responsible for publication design, all digital products, company website webmaster, social media, email broadcasts, and magazine photoshoots.

#### Keiser Photography

July 2014 - November 2014

Photographer's Assistant/ Designer responsible for assisting during photo shoots both in studio and on location, editing photographs, restoring old photos, answering phones and emailing clients

#### Ahalogy

November 2013 - April 2014

Designer/ Pinner responsible for finding and pulling appropriate content for P&G Pinterest Boards.

#### Joseph-Beth Booksellers

July 2013 - November 2013

Graphic Designer responsible for broadcasts, website updates, and printed materials such as signage, brochures, posters, etc.

### FREELANCE DESIGNER

#### Migration Branding

December 2014 - March 2015

Graphic Designer responsible for working on brand identity, brochures, posters, icons, website layouts



### PROFESSIONAL PROFILE

Creative graphic designer and professional photographer with 8+ years of experience designing for both print and digital. Expert at interdepartmental coordination and communication. Skilled with Adobe Creative Suite (Photoshop, InDesign and Illustrator), Microsoft Office Suite, and web design applications (Dreamweaver, HTML, CSS and Javascript). Able to deliver a quality product that help my client's ideas come to life.

### ADDITIONAL WORK EXPERIENCE

#### Kroger

June 2008 - December 2013

Non-Foods/ Drug GM responsible for stocking products, customer service, answering department phone calls, inventory control, cleaning & organizing, new employee training, assisting other departments

### KEY SKILLS & TECHNICAL PROFICIENCIES

- Great oral, written, and interpersonal skills
- Ability to prioritize and balance multiple projects
- Working under pressure and with deadlines
- Flexible problem solver
- Adobe Creative Suite (i.e. Photoshop, InDesign, Illustrator)
- Microsoft Office Suite
- Familiar with both Mac and Windows platforms
- Knowledge of HTML, CSS & Javascript
- Team leadership
- Professional photographer

### EDUCATION

#### Art Academy of Cincinnati

Bachelor's Degree in Visual Communication Design

#### University of Cincinnati

Associate's Degree in Communication Design-  
Web Design

### AFFILIATIONS

AIGA Cincinnati board member since August 2018  
and member since 2009